



CITY LOGISTICS AND GOODS DISTRIBUTION WORKSHOP

Poitiers, Thursday 16th October 2008

Urban Freight is an increasing challenge for competitiveness between the Cities : dynamism and economic life of city centres are directly dependent upon the efficiency of the urban goods flows.

Purchasing behaviours evolve, technologies offer new facilities to communicate and to travel, economic exchanges require more flexibility and environmental awareness introduces new constraints ; facing all these evolutions Local Authorities and urban freight stakeholders have to propose and implement innovative solutions, original practices and new concepts

Since almost 8 years, several CIVITAS cities have been involved in these inventive processes for Urban Freight Transport. More than 30 projects have been launched during CIVITAS projects and more with CIVITAS Forum Cities.

This workshop aims to outline some of these solutions and their implementations, to evaluate their impacts on city life, to identify the lessons learnt from these experimentations and to consider the future innovations in this domain. It will be the place to exchange knowledge between participants.

5 cities will show how they improve urban goods flows, the consequences on city life and their future projects ; these presentations will be the basis for the discussions with the audience.

The workshop will end with a round table on the possible future of Urban Freight Transport

The workshop is coupled with the 4th French day on UFT which will take place on the 17th in Poitiers. This will give the opportunity to participants to learn more about French developments in this domain (more details : sylvain.rioland@agglo-poitiers.fr)

The Thematic Leadership Team
Dominique BREUIL, Mike PAYNE ,Matthieu GRAINDORGE

CIVITAS Thematic Leadership Programme

Cities of La Rochelle and Norwich



PROGRAMME

9:00 to 9:30	Registration
9:30 to 10h30	Introduction : the growing concern on urban freight Poitiers (S Rioland, L Fonteneau): Integration of Goods distribution in City Center
10:30 to 11:00	Coffee break
11:00 to 12:30	La Rochelle (D. Breuil, M. Graindorge): New transport modes and routeing management Preston (C Hadfield) : Advanced freight information systems
12:30 to 14:00	Lunch
14:00 to 15:30	Lucca (M. Di Bugno, S Guerra) : Freight consolidation scheme Norwich (M. Payne) : Developing partnerships
15:30 to 16:00	Break
16:00 to 17:00	Round table chaired by Prof M. Browne : the future of urban freight : technology or global organisation ? Conclusion
19:30	Dinner

REGISTRATION

There are no entrance fees ; you are kindly requested to send the attached registration form to christine.rodier@eigsi.fr in order to offer you the best greeting as possible

CIVITAS Thematic Leadership Programme

Cities of La Rochelle and Norwich



CITY LOGISTICS AND GOODS DISTRIBUTION WORKSHOP in Poitiers

REGISTRATION FORM

CITY LOGISTICS AND GOODS DISTRIBUTION WORKSHOP

Poitiers 16/10/2008

Mr/Mrs/Ms/Miss/Dr/Prof

First Name..... Surname.....

Title

Company/ Organism

Address

Postcode City

Tel

Email

Will participate

> to the workshop

> to the dinner (16th)

Please send this form to christine.rodier@eigsi.fr

For any more information you can contact Mrs Rodier, + 33 546 458 003

CIVITAS Thematic Leadership Programme

Cities of La Rochelle and Norwich



CITY LOGISTICS AND GOODS DISTRIBUTION WORKSHOP in Poitiers

LOCATION

The venue will take place in the médiathèque François Mitterrand, 4 rue de l'Université in the city center of Poitiers (www.bm-poitiers.fr).

If you come

> by car, there are car parks Place Charles de Gaulle and Avenue de la Marne

> by train, lines 4,7,8,9 will take you to the "Place du marché" bus stop which is quite near by the Médiathèque (www.vitalis-poitiers.fr)

> by plane, you will have to take a taxi



ACCOMODATION



There are many hotels nearby the Médiathèque in the old town center.

> Office du tourisme www.ot-poitiers.fr

> Tourisme en Poitou : www.tourisme-vienne.com

Be careful, the FUturoscope is 10kms away from the city centre

CIVITAS Thematic Leadership Programme

Cities of La Rochelle and Norwich