



PAN-EUROPEAN WORKPLACE MOBILITY PLAN AWARD 2009: NO.3 NETWORKS

To be presented at ECOMM, San Sebastian, 13-15 May 2009

OBJECTIVES	<p>The Pan-European Workplace Mobility Plan Award (PEWTA) award was created to reward efforts to reduce CO₂ emission levels in urban areas by implementing workplace mobility plans. The PEWTA is awarded in three categories: Public Authorities, Employers and Networks (such as business parks).</p> <p>PEWTA-Networks concentrates on the coordinated efforts of a set of local organisations, which are based within the same locality and which may collectively be responsible for a large percentage of traffic generation. For example: business parks, shopping centres, airports or hospitals. These may take the form of Business Improvement Districts, Transport Management Associations, Areas Based Groups, Development Zones and Travel Plan Groups. They may comprise public and or private sector organisations.</p>
WHY APPLY?	<p>This is your chance to be rewarded for your efforts in achieving modal shift away from single occupancy car use and to be recognised across Europe. Your prize will be an expenses paid trip to the city of your choice to learn from a pioneering public authority, organisation or network in the field of workplace mobility plans.</p> <p>In addition, we offer a cash prize of 1000 Euros to allow the winner to further develop their mobility plan measures.</p>
CRITERIA	<p>Candidate dossiers will be evaluated by an international panel of experts based on the criteria in the application form which includes:</p> <ol style="list-style-type: none"> 1. the commitment of the network for reducing the number of single occupancy car trips amongst its staff. 2. the strategic approach adopted: measures, communication, evaluation; 3. results: the impact on the reduction of CO₂ emissions and modal shift; 4. innovation and originality
REQUIREMENTS/ STANDARDS FOR CONTRIBUTIONS	<p>The award is open to all Mobility Plan networks, and should ideally be completed by the main coordinator of the network. All applicants should submit a completed application on behalf of their network (preferably in English). In addition, applicants are invited to submit a copy of their action plan on coordination of efforts and promotion of workplace mobility planning,</p>



DEADLINE FOR SUBMISSIONS	<p>Send your application to:</p> <p>EUROCITIES 1, square de Meeûs, BE – 1000 Brussels Mr. Peter Staelens, Tel: +32 2 552 08 66 peter.staelens@eurocities.eu</p> <p>Deadline: 12 February 2009</p>
BACKGROUND	<p>The PEWTA is delivered in a partnership between EPOMM and COMMERCE.</p> <p>EPOMM is the European Platform on Mobility Management, a network of governments in European countries that are engaged in Mobility Management (MM). They are represented by the Ministries that are responsible for MM in their countries. EPOMM organises the yearly European Conference on Mobility Management, ECOMM.</p> <p>COMMERCE is a European project funded by the Intelligent Energy Europe programme, comprising the cities of Budapest, Bucharest, Kaunas, London, Paris and Plovdiv. COMMERCE aims to facilitate the uptake of workplace mobility plans by establishing concrete partnerships between local authority actors and businesses across Europe, enabling mentoring and exchange of expertise. The ultimate goal of COMMERCE is to reduce excessive CO2 emissions in urban areas through the promotion of workplace mobility plans.</p>
AWARD CEREMONY	<p>The presentation of this Award will take place at an official award ceremony in San Sebastian during the European Conference on Mobility Management on 14 May 2009. The winner of the prize will be invited to present and display its experience on stage and will be highlighted in the EPOMM and COMMERCE websites.</p>
FURTHER INFORMATION	<p>For further information, please contact:</p> <p>Mr. Peter Staelens, Tel: +32 (0) 2 552 08 66 peter.staelens@eurocities.org</p> <p>Mr. Paul Curtis, Tel: +44 (0) 20 7934 9536 Paul.Curtis@lept-eu.org</p> <p>For more on ECOMM 2009 San Sebastián, see www.ecomm2009.eu</p> <p>For more on EPOMM and ECOMM, see: www.epomm.org</p> <p>For more on COMMERCE, see www.commerce-eu.org</p>

APPLICATION FORM

PAN-EUROPEAN WORKPLACE MOBILITY PLAN AWARD 2009: PEWTA-NETWORKS

Please send your entry to EUROCITIES:

*1, square de Meeûs, BE – 1000 Brussels
peter.staelens@eurocities.eu*

This call closes on 12 February 2009

DETAILS OF APPLICANT

Mobility Plan Network Name	
Name of organisation completing application	
Country	
ADDRESS:	
Street	
Postal Code, City	
CONTACT PERSON:	
Name	
Telephone	
Fax	
Email	
Website	

0. Overview

How many organizations and which different types are in the network?

Please provide a brief overview of your workplace mobility plan, how many years has it been in operation, is there an action plan, what are the modal share targets?

What are your network's motivations/reasons for setting up a mobility plan (max 150 words).

1. COMMITMENT

Please indicate the level of investment made to deliver the mobility plan on an annual basis, and describe how the mobility plan is anchored in the overall strategy of the organisation.

Is there a mobility plan co-ordinator	
Is there an operational steering group or working group	
What level (if any) of senior management/Human Resources involvement exists in the travel plan	
What level (if any) of cooperation exists with local/regional government and consultancies.	

2a. STRATEGIC APPROACH: MEASURES

Please describe the measures implemented in your network in the framework of your mobility plan. (max 150 words).

2b. STRATEGIC APPROACH: COMMUNICATION

Please describe how you have communicated the travel plan to staff, of all levels, awareness raising etc. (max 100 words).

2c. STRATEGIC APPROACH: EVALUATION

Please describe monitoring schemes used to evaluate your actions. Indicate problems encountered; lessons learnt, indicators chosen, stakeholders involvement etc.

How frequent are staff travel surveys, what was the % response rate? Has a site audit been carried out ? (max 150 words)

3. RESULTS:

Please provide figures relating to modal shift achieved amongst staff, of all transport modes and – if possible – a calculation of Co2 emission savings (max 100 words).

4. INNOVATION

Please describe what you feel is particularly innovative in your approach to mobility plans.(max 50 words)



CERTIFICATION FORM

Name of Network and lead organisation:	
Country:	
Name of contact person responsible for the award submission:	
Contact person Telephone n°:	+
Contact person Email address:	

Dear Sir/Madam,

On behalf of **Name of Organisation** I hereby verify that the information contained within our application for the Pan-European Workplace Mobility Plan Award 2009 is an accurate reflection of the work that is being undertaken by **Name of Network**.

Yours sincerely,

Name of signatory:

Title of signatory:

(Signature not required)