



PAN-EUROPEAN WORKPLACE MOBILITY PLAN AWARD 2009: NO.2 EMPLOYERS

To be presented at ECOMM, San Sebastian, 13-15 May 2009

OBJECTIVES	<p>The Pan-European Workplace Mobility Plan Award (PEWTA) was created to reward efforts to reduce CO2 emissions in urban areas by implementing workplace mobility plans. The PEWTA is awarded in three categories: Public Authorities, Employers and Networks (such as business parks).</p> <p>PEWTA-Employers concentrates on companies or local authority organisations which have delivered a successful workplace mobility plan (travel plan) for their own staff (minimum: 100 employees).</p>
WHY APPLY?	<p>This is your chance to be rewarded for your efforts in achieving modal shift away from single occupancy car use and to be recognised across Europe. Your prize will be an expenses paid trip to the city of your choice to learn from a pioneering public authority, organisation or network in the field of workplace mobility plans.</p> <p>In addition, we offer a cash prize of 1000 Euros to allow the winner to further develop their mobility plan measures.</p>
CRITERIA	<p>Candidate dossiers will be evaluated by an international panel of experts based on the criteria in the application form which includes:</p> <ol style="list-style-type: none"> 1. the commitment of the organisation for reducing the number of single occupancy car trips amongst its staff. 2. the strategic approach adopted: measures, communication, evaluation; 3. results: the impact on the reduction of CO₂ emissions and modal shift; 4. innovation and originality
REQUIREMENTS/ STANDARDS FOR CONTRIBUTIONS	<p>The award is open to all organisations (public and private sector). All applicants should submit a completed application in English. In addition, applicants are invited to submit a copy of their action plan on workplace mobility planning.</p>

DEADLINE FOR SUBMISSIONS	<p>Send your application to:</p> <p>EUROCITIES 1, square de Meeûs, BE – 1000 Brussels Mr. Peter Staelens, Tel: +32 2 552 08 66 peter.staelens@eurocities.eu</p> <p>Deadline: 12 February 2009</p>
BACKGROUND	<p>The PEWTA is delivered in a partnership between EPOMM and COMMERCE</p> <p>EPOMM is the European Platform on Mobility Management, a network of governments in European countries that are engaged in Mobility Management (MM). They are represented by the Ministries that are responsible for MM in their countries. EPOMM organises the yearly European Conference on Mobility Management, ECOMM.</p> <p>COMMERCE is a European project funded by the Intelligent Energy Europe programme, comprising the cities of Budapest, Bucharest, Kaunas, London, Paris and Plovdiv. COMMERCE aims to facilitate the uptake of workplace mobility plans by establishing concrete partnerships between local authority actors and businesses across Europe, enabling mentoring and exchange of expertise. The ultimate goal of COMMERCE is to reduce excessive CO2 emissions in urban areas through the promotion of workplace mobility plans.</p>
AWARD CEREMONY	<p>The presentation of this Award will take place at an official award ceremony in San Sebastian during the European Conference on Mobility Management on 14 May 2009. The winner of the prize will be invited to present and display its experience on stage and will be highlighted in the EPOMM and COMMERCE websites.</p>
FURTHER INFORMATION	<p>For further information, please contact:</p> <p>Mr. Peter Staelens, Tel: +32 (0) 2 552 08 66 peter.staelens@eurocities.org</p> <p>Mr. Paul Curtis, Tel: +44 (0) 20 7934 9536 Paul.Curtis@lept-eu.org</p> <p>For more on ECOMM 2009 San Sebastián, see www.ecomm2009.eu</p> <p>For more on EPOMM and ECOMM, see: www.epomm.org</p> <p>For more on COMMERCE, see www.commerce-eu.org</p>

APPLICATION FORM

PAN-EUROPEAN WORKPLACE MOBILITY PLAN AWARD 2009: PEWTA-EMPLOYERS

Please send your entry to EUROCITIES:

*1, square de Meeûs, BE – 1000 Brussels
peter.staelens@eurocities.eu*

This call closes on 12 February 2009

DETAILS OF APPLICANT

Organisation Name	
Organisation type and size	(public / private/ number employees)
Country	
ADDRESS:	
Street	
Postal Code, City	
CONTACT PERSON:	
Name	
Telephone	
Fax	
Email	
Website	

0. Overview

Please provide a brief overview of your workplace mobility plan, how many years has it been in operation, is there an action plan, what are the modal share targets?

What are your organisation's motivations/reasons for setting up a mobility plan (max 150 words).

1. COMMITMENT

Please indicate the level of investment made to deliver the mobility plan on an annual basis, and describe how the mobility plan is anchored in the overall strategy of the organisation

Is there a mobility plan co-ordinator	
Is there an operational steering group or working group	
What level (if any) of senior management/Human Resources involvement exists in the travel plan	
What level (if any) of cooperation exists with local/regional government and consultancies.	

2a. STRATEGIC APPROACH: MEASURES

Please describe the measures implemented in your organisation in the framework of your mobility plan. (max 150 words).

2b. STRATEGIC APPROACH: COMMUNICATION

Please describe how you have communicated the travel plan to staff, of all levels, awareness raising etc. (max 100 words).

2c. STRATEGIC APPROACH: EVALUATION

Please describe monitoring schemes used to evaluate your actions. Indicate problems encountered; lessons learnt, indicators chosen, stakeholders involvement etc.

How frequent are staff travel surveys, what was the % response rate? Has a site audit been carried out ? (max 150 words)

3. RESULTS:

Please provide figures relating to modal shift achieved amongst staff, of all transport modes and – if possible – a calculation of Co2 emission savings (max 100 words).

4. INNOVATION

Please describe what you feel is particularly innovative in your approach to mobility plans.(max 50 words)

Thank you for participating in the Pan-European Workplace Mobility Plan Award 2009 !
Please do not forget to complete the certification form.



CERTIFICATION FORM

Name of organisation:	
Country:	
Name of contact person responsible for the award submission:	
Contact person Telephone n°:	+
Contact person Email address:	

Dear Sir/Madam,

On behalf of **Name of Organisation** I hereby verify that the information contained within our application for the Pan-European Workplace Mobility Plan Award 2009 is an accurate reflection of the work that is being undertaken by **Name of Organisation**.

Yours sincerely,

Name of signatory:

Title of signatory:

(Signature not required)